



The Patterson Foundation (TPF) Newsletter
August 2020

The Patterson Foundation, as an endowed charitable entity, does not solicit funds



People



Organizations

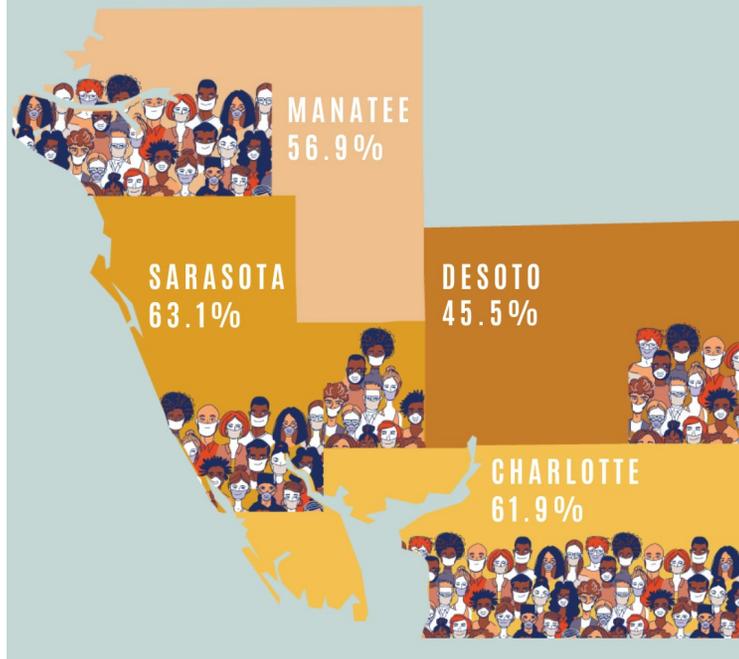


Communities

THE CENSUS: IT'S NOT OVER YET

THIS BOOK IS COOL!

2020 CENSUS: FLORIDA STATE RESPONSE RATE: 60.9%



[COMPLETE THE 2020 CENSUS HERE](#)

While everything collaborators do requires trust, TPF has learned that the alignment of five characteristics - leadership, willingness, readiness, capacity, and culture - is critical to success.

For the last six weeks of #Census2020, Inaugural TPF Fellow, Hannah Saeger Karnei will be creating updates that will feature a specific topic and action target to help our community advocates keep consistent and fresh messaging as we sprint to a complete count.

Each week, TPF will highlight a theme, link to content, offer example messaging and a few simple actions to take. It's not over yet!



[Bill Wagy](#), [Beth Duda](#), [Kelli Karen Smith](#)

On August 10, SCGLR shared its 100th webisode of [THIS BOOK IS COOL!](#) -- a series of 100 webisodes to encourage a love of reading. It premiered on June 1, 2020, and upwards of 4,000 children from the Suncoast region participated -- with 1,000 kids qualifying to receive free books gifted by The Patterson Foundation. While summer is over and school has begun, we can be delighted to know that THIS BOOK IS COOL! webisodes will live on. Since June 1, there have been nearly 26,000 views.

Due to the overwhelmingly positive response from children and their parents, SCGLR is making plans so that families, educators, public libraries, and community

Join [TPF and the Herald-Tribune Media Group](#) as we work to get a complete count for Florida by sharing with your networks and asking one simple question: Have you completed the 2020 Census?

[Click here to view messaging themes for August 23-30.](#) Check the [2020 Census Education page](#) (on the right side under newsletters) for future themes.

TOP 5 THINGS YOU NEED TO KNOW

#1 The deadline is September 30.

#2 The census can be completed by phone 844-330-2020, in person when someone comes to your house, and online at my2020census.gov.

#3 If a census worker comes to your door they will have a badge, will never ask for you SSN, financial information or citizenship status

#4 On average, the census takes five minutes to complete.

#5 Information is confidential for 72 years.

5 REASONS TO FILL OUT THE CENSUS

#1. The census determines federal funding to our local community and the state for the

centers can use this tool to promote the joys of literacy. If you are interested, please [contact Beth Duda](#).

Special thanks to each celebrity for helping to create the magic. Click a name below to watch them in action!

Week 1

[Kelli Karen Smith](#)

[Tracy Calla](#)

[Amanda Horne](#)

[Carolina Franco](#)

[Ben Tollefson](#)

[Lynn Dorler](#)

[Hannah Saeger Karnei](#)

[John Ferguson](#)

[Adam Ratner](#)

[John Scalzi](#)

Week 2

[Laurie Miller](#)

[Ashley Coone](#)

[Heather Young](#)

[Asa Thomas](#)

[Danielle Brown](#)

[EJ Porter](#)

[Declan Sheehy](#)

[Jodie Williams](#)

[Susan Nations](#)

[Amanda McNary](#)

next 10 years.

#2 The census impacts school funding.

#3. The census impacts funding for roads and bridges.

#4 The census impacts funding for healthcare.

#5 The census determines congressional representation and local district lines.

5 THINGS TO KNOW ABOUT CENSUS ENUMERATORS

#1 "Enumerator" is just another word for official US Census Bureau door knocker.

#2 Official census workers will have a government issued badge, census bag, and paper questionnaires. [Watch this quick video for more info.](#)

#3 All U.S. Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

#4 The census does not ask any questions about financial information, your social security number or citizenship status. You are only obligated to answer the questions on the questionnaire. [See a sample here.](#)

Week 3

[Leah Verier-Dunn](#)

[Angie Matthiessen](#)

[Sara Walker](#)

[John Weida](#)

[Leigh Michalojko](#)

[Ben Jewell-Plocher](#)

[Dr. Lisa Merritt, MD](#)

[Karen Bell](#)

[Dr. Laura Kingsley](#)

[Carrie Mills](#)

Week 4

[Jenifer Johnson](#)

[Melissa Nelson](#)

[Jamie Kattrein](#)

[Xtavia Bailey](#)

[Nate Brown](#)

[Dr. Patti Folino](#)

[Brad Tanner](#)

[Catrese Estes](#)

[Adam Ratner](#)

[Maribeth Mason](#)

Week 5

[Cindy McDowell](#)

[Dr. Robin Thompson](#)

[Kirsten Russell](#)

[Kuniko Yamamoto](#)

[Kelli Maldonado](#)

#5 An enumerator will only visit your house if you haven't already responded! Take 5 minutes to respond online www.my2020census.gov or by phone 844-330-2020.

MATTERS OF THE HEAD & HEART



John Ferguson, TPF Fellow 2020/21, poses this question: How can we move forward together if we cannot (or will not) face the reality of the concurrent crises of COVID-19, economic turmoil, police brutality, and racism permeating our society?

In his four-part series, "Matters of the Head and the Heart," John guides us through a thoughtful journey that first begins with us.

"Before we can truly address how to move society forward, we must each examine our true feelings and beliefs, make a concerted effort to change or amplify our actions, and fortify our values. Change will not come overnight, but it will start with a single step."

After a period of self reflection he shifts us to the next phase: turning outward.

[Holly Brody](#)

[Cedric Hameed](#)

[Nicole Rice](#)

[Bronwyn Beightol](#)

[Carolyn Michel](#)

Week 6

[Deb Lombard](#)

[Bruce Rogers](#)

[Jacqueline Moore](#)

[Ken Waters](#)

[Dr. Sheila Halpin](#)

[Jennifer Kahler](#)

[Derrick L. Randall](#)

[Ben Tollefson](#)

[Chris Renouf](#)

[Susie Bowie](#)

Week 7

[Kathryn Shea](#)

[Marshall Jones, III](#)

[Rev. Patrick Wilson](#)

[Jeanie Baik](#)

[Karen Windon](#)

[Karen Arango](#)

[Joel PE King](#)

[Shelley Keeling](#)

[Hilarie King](#)

[Michelle Delp](#)

"When we are turned inward, we are primarily focused on ourselves. That work is incredibly important as we seek to understand what matters to others. While we must start with ourselves, it cannot end with us. At least not in isolation. To rise above our collective circumstances, change must happen at the community level and must happen together."

Finally, we arrive at the last phase of the journey.

"If we seek to discover the different realities we face through our individual research, shared lessons learned, and intentional conversations with those closest to us and beyond, we could emerge from these concurrent crises stronger than ever.

I invite you to join me. To dwell in possibility. To put politics aside. To take the necessary and fulfilling journey to discover who we truly are as individuals and as communities. To be kind to ourselves and each other. To be vulnerable in our sharing and in our growth...

We have a rare opportunity to choose how the next chapter of our American history books will read. My hope is that we find the strength to band together to create, once and for all, a nation that is indivisible, with liberty and justice for all. And that future begins with a single step. Let's take it together."

Week 8

[Steve Swanson](#)

[Heather Cherry](#)

[Sharon Knapp](#)

[Beth Mueller](#)

[Cedrick Heemed](#)

[Joy Mahler](#)

[Devin Johns](#)

[Shalia Moore-Hayes](#)

[Stacy Sternberg](#)

[Carrie Seidman](#)

Week 9

[Danielle Hudzina](#)

[Janet Lane](#)

[Sam Rivera](#)

[Samantha Cremen](#)

[Pedro Leos](#)

[Cheif Bernedette Dipino](#)

[Paul Hockenbury](#)

[Ben Turoff](#)

[Dalila Lumpkin](#)

[Carolina Franco](#)

Week 10

[Lisa Toscano](#)

[Marco LaManno](#)

[Kim Crow](#)

[Katelyn McKelly](#)

[Tish Sacks](#)

Read the entire four-part series here:

[Part One - How Do We Move Forward Together?](#)

[Part Two - Looking Inward](#)

[Part Three - Turning Outward](#)

[Part Four - The Way Forward](#)

[Alexandra McDonnell](#)

[Aaron Watkins](#)

[Amy Morales](#)

[Melon Dash](#)

[Jennifer Vigne](#)

continue scrolling

With nearly 26,000 views since June 1, THIS BOOK IS COOL! is proving to be a popular learning tool -- every webisode is entertaining and educational. SCGLR has kept tabs on views each week, and here are the most popular ones to date.

Week 1



[*Tornado*, featuring ABC-7 Meteorologist, John Scalzi](#)

Week 2



[*Brontorina*, featuring Principal Dancer with The Sarasota Ballet, Danielle Brown](#)

Week 3

Week 4



[*The Name Jar*, featuring Embracing Our Differences Education Director, Ben Jewell-Plocher](#)



[*Flora and Ulysses*, the Illuminated Adventures, featuring Samoset Elementary School Principal, Maribeth Mason](#)

Week 5



[*More-igami*, featuring Origami Artist, Kuniko Yamamoto](#)

Week 6



[*Why Mosquitos Buzz in People's Ears*, featuring Playwright and former Executive Director of the Hermitage Artist Retreat, Bruce Rogers](#)

Week 7



[*Martin's Big Words, featuring Actor, Playwright, and Director, Joel PE King*](#)

Week 8



[*Capital! Washington D.C. from A-Z, featuring Communications Coordinator for The Patterson Foundation, Stacy Sternberg*](#)

Week 9



[*Click, Clack, Moo: Cows That Type, featuring Recreation Program Coordinator for the City of North Port, Samantha Cremen*](#)

Week 10



[*Roxaboxen, featuring SNN meteorologist, Marco La Manno*](#)

To share news or information, contact ssternberg@thepattersonfoundation.org