



The Patterson Foundation (TPF) Newsletter  
June 2020

The Patterson Foundation, as an endowed charitable entity, does not solicit funds



**Caring**



**Connecting**



**Collaborating**



**Contributing**



**Creating**

## Now More Than Ever

By Debra Jacobs, president and CEO of The Patterson Foundation

As another work week begins, our families, neighbors, and communities need us more than ever.

There is a lyric from the musical Hamilton, "How lucky we are to be alive today," which might make one think all was rosy back then, while the reality was that the colonies were in distress at levels we can only imagine.

Now we find ourselves living in a turmoil-filled time - from a pandemic to protests. Like those who have come before us, it is now our time to create a better future for all.

Many have learned that change happens at the speed of trust, which is why Hannah Saeger-Karnei and Alicia Chalmers hosted community conversations using Harwood time-tested techniques. Comments from participants on shared responsibility included, "We are not all in the same boat, but we are all in the same storm," and "If your neighbors' boat is sinking, what does it matter that yours still floats?"

Engaging with people where they are is at the heart of the Suncoast Campaign for Grade-Level Reading (SCGLR). Already more than 500 children are registered for [THIS BOOK IS COOL!](#), and more than 3,000 kids are registered through their summer provider. Created by Beth Duda and a squad of engagers, this multi-layered, masterfully created, family-engagement experience to instill the joy of reading focuses on possibilities. Yes, dancing in the street was to happen May 31, 2020, but was postponed due to peaceful protests on the same streets. Be assured, Kelli Karen Smith will be choreographing a socially distanced SCGLR team dance in the times ahead. Yes,

registrations continue to grow; next goal, 1,000! Heather Koester and team stand ready for logistics roll out.

Just this past week, Jenifer Johnson and Shalia Moore-Hayes hosted virtual [Power of Presence conversations](#) and [Mind in the Making workshops](#) where tears and laughter weaved the threads of relationships.

[Herald-Tribune's Matt Sauer](#) reminds the region that now is the time to be counted .

This past week Jake Hartvigsen and Hannah virtually high-fived because all 20,000 [Census Primers](#) were distributed. This happens when people find ways to connect with community. Relationships make a difference.

Now, more than ever, to quote Abraham Lincoln, "All over this broad land, will yet swell the chorus of the Union, when again touched, as surely they will be, by the better angels of our nature."

Each of you embodies better angels, and together we will create a hopeful future, for we are each invaluable in how we use our gifts.

The Patterson Foundation's approach to discovering and advancing shared aspirations is more critical than ever. Be affirmed that every action you take to help others and to pursue possibilities with purpose contributes to a stronger world.

With forward-focusing,  
Debra Jacobs, president and CEO of The Patterson Foundation

*continue scrolling*



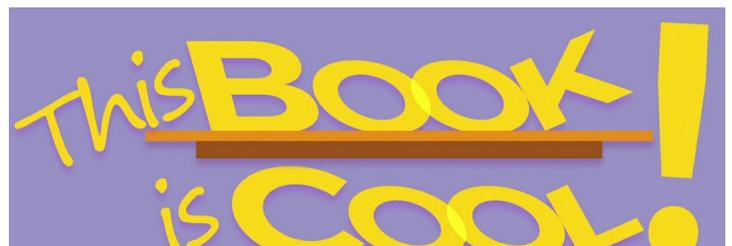
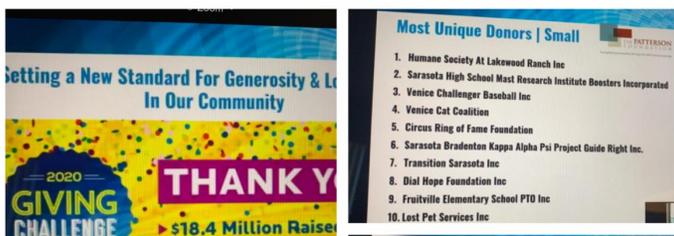
[Highlights: Abraham Lincoln and Frederick Douglass, a Walk to Respect](#)

## Recognizing Excellence

*Anyone can be a philanthropist!*



## TPF's Gift for Families



Be The One  
 ▶ 58,947 Donors  
 ▶ 686 Nonprofit Orga

### Prize Opportunities

- More than 260 prize opportunities
- More than \$286,000 available in prizes
- Most prizes will be awarded across three categories based on organization size:
  - **Small:** Organizations with expenses less than \$60,000
  - **Medium:** Organizations with expenses \$60,000- \$500,000
  - **Large:** Organizations with expenses greater than \$500,000

\*All prizes will be posted on [www.GivingPartnerChallenge.org](http://www.GivingPartnerChallenge.org) prize page by end of day, May 29.

### Most Unique Donors | Medium

1. Neuro Challenge Foundation for Parkinson's
2. WSLR Inc
3. Wildlife Center of Venice Inc. d/b/a Paul A. and Veronica H. Gross Wildlife Center of Southwest Florida
4. Urbanite Theatre Inc
5. Fox Foster Kittens Inc
6. Young Life of Manatee County
7. St. Joseph Food Pantry
8. Galatians 6:2 Inc (d/ba Hope 4 Communities)
9. South County Food Pantry Inc
10. The Twig Cares

### Most Unique Donors | Large

1. All Faiths Food Bank, Inc.
2. Venice Theatre
3. Florida Studio Theatre Inc
4. Honor Sanctuary, Inc. d/b/a Honor Animal Rescue
5. Mete Marine Laboratory
6. Meals on Wheels Plus of Manatee, Inc.
7. Cat Depot
8. Animal Welfare League of Charlotte County Florida Inc
9. Operation Second Chance Inc
10. Humane Society of Sarasota County Inc

BEGINS JUNE 1, 2020

REGISTRATION CLOSSES: WEEK 7

**GRADES PREK-3**

While the record-breaking \$18.4 million raised during the Giving Challenge is something to celebrate, there's another equally outstanding number for our region to focus on: 58,947. That's the number of unique donors who contributed...nearly 10,000 more than in 2018!

The Patterson Foundation was proud to join prize funders like the [Community Foundation of Sarasota County](#), [Manatee Community Foundation](#), [William G. and Marie Selby Foundation](#), [Charlotte Community Foundation](#), and several regional media partners with an offering of [\\$51,000 in prize money for the organizations that cultivated the most unique donors](#). Prize dollars totaled more than \$286,000. The complete list of awards and prize winners are listed on the [Community Foundation of Sarasota County website](#).

Nearly 700 organizations listed on [The Giving Partner](#) website participated in the 2020 Giving Challenge. Roxie Jerde, president and CEO of the Community Foundation of Sarasota County, emphasized during the virtual awards, "Not all nonprofits won prizes, but each nonprofit is a winner." TPF echoes that. Wow, \$18.4 million in 24 hours! Congratulations to all!

It's a BIG day as the Suncoast Campaign for Grade-Level reading kicks off its first webisodes of **[THIS BOOK IS COOL!](#)** for kiddyboppers in grades Prek-3.

### Here's the scoop:

Children who do not read regularly can lose 2+ months of reading skills in the summer. Reading just six books at the appropriate reading level during the summer can help your child excel during the school year.

**THIS BOOK IS COOL!** is a series of 100 webisodes to encourage a love of reading. Qualified children signed up for **THIS BOOK IS COOL!** will receive up to 20 books as a gift from The Patterson Foundation.

**THIS BOOK IS COOL!** begins June 1, but those who do not hear about it right away will not be excluded. All who qualify can register until week 7. Children who do not qualify can still participate, but will not receive free books.

**NOTE:** To qualify for **THIS BOOK IS COOL!**, you must be:

- ↪ A resident of Charlotte, DeSoto, Manatee, or Sarasota counties
- ↪ Entering grades PreK - 3
- ↪ Enrolled in a Title I school, qualified for free/reduced lunch, or financially impacted by the COVID-19 shut down
- ↪ Not enrolled in a summer camp or summer program already participating in **THIS BOOK IS COOL!**

*Continue Scrolling*

Join the summer fun! [Learn more](#) and register here.

## Are You A Census Finisher?

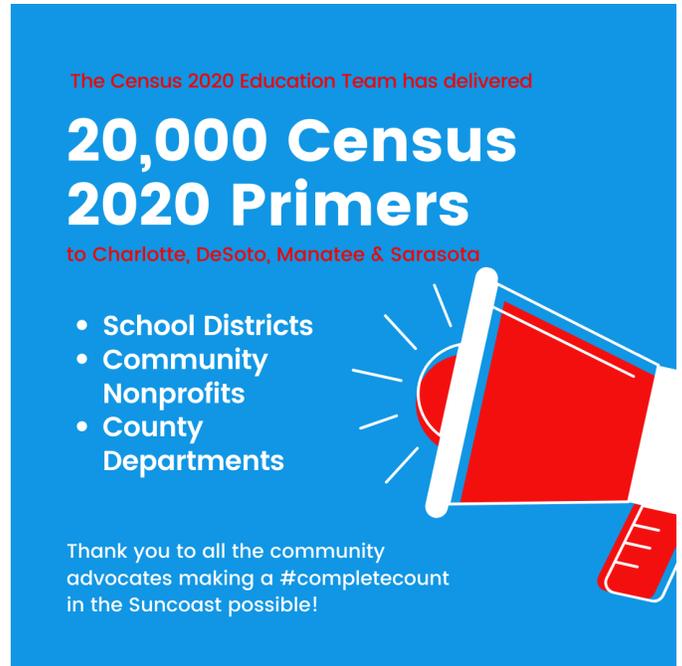
Thanks to the dedication of community partners across the four-county area, The Patterson Foundation delivered its last Census 2020 Primer! That's more than 20,000 pieces of [Census 2020 Education](#) material circulating in our communities.

Kudos to our school districts, housing authorities, human service organizations, neighborhood services, faith communities, small businesses, and many, many more for their support!

Have you filled out the 2020 Census yet? [Click here if you have 5 minutes.](#)

[Download a Census Finisher Zoom Background](#) to encourage others to complete the 2020 census!

[#Aspire2Action](#)



The Census 2020 Education Team has delivered

# 20,000 Census 2020 Primers

to Charlotte, DeSoto, Manatee & Sarasota

- School Districts
- Community Nonprofits
- County Departments

Thank you to all the community advocates making a #completecount in the Suncoast possible!

To share news or information, contact [ssternberg@thepattersonfoundation.org](mailto:ssternberg@thepattersonfoundation.org)