

The Patterson Foundation, as an endowed charitable entity, does not solicit funds



Caring



Connecting



Collaborating



Contributing



Creating

ADVANCING MISSION THRIVABILITY

By John Ferguson, TPF Fellow 2020/21

A New FREE Twist to THIS BOOK IS COOL!

On June 1, TPF shared the great news that Suncoast Campaign for Grade-Level Reading officially kicked off its summer learning program, [THIS BOOK IS COOL!](#), for children in grades Pre-k - 3.

Recall that THIS BOOK IS COOL! is a series of 100 webisodes to encourage a love of reading. Qualified children receive up to 20 books as a gift from The Patterson Foundation.

Now, four weeks in, SCGLR is adding a new twist with two online family events featuring spoken word poet [Cedric Hameed](#) and origami artist [Kuniko Yamamoto](#). The events are geared for families with children in grades Pre-K - 3, but all are welcome to join.



ADVANCING MISSION
THRIVABILITY



Nonprofit organizations are forced to make many difficult decisions as they continue to adjust to the ever-changing landscape of the charitable sector during these unprecedented times. At the heart of every nonprofit is its mission, which defines who they are and why they exist. It expresses the value they intend to bring to the communities they serve and drives their

decision-making toward fulfilling their vision of a better future. Their mission is their North Star, but sometimes, during the thick

fog of uncertainty brought by crises such as COVID-19, it can be difficult to see it shining brightly.

Faced with many challenges-including operations, staffing, service delivery, financial management, budgeting, and more-nonprofits have had to react quickly to survive and adapt to their ever-evolving environment. Those challenges are not yet over, but thankfully, many organizations have been able to steady themselves. But what now?

Now, we take a deep breath. As nonprofits continue to navigate this storm, it is more important than ever that their mission be their guide. Organizations have a unique opportunity to emerge better equipped if they look critically at their operations to ensure alignment. When such alignment is present, that mission will thrive.

The Patterson Foundation (TPF) focuses on strengthening nonprofits by connecting them with resources and platforms to learn, share, and build capacity in ways that evolve their philanthropic missions. Optimizing thriving and mission impact is the focus of a new opportunity provided by TPF for our four-county region.

Enter [Advancing Mission Thrivability \(AMT\)](#), a series of Zoom sessions for nonprofits. Organizations must have an up-to-date profile in The Giving Partner and an operating budget of \$1 million - \$9.99 million. AMT will serve as an vehicle for CEOs, board members, and staffers to connect and explore ways to strengthen their organizations to optimize impact.

[Click here for FAQs about AMT](#)

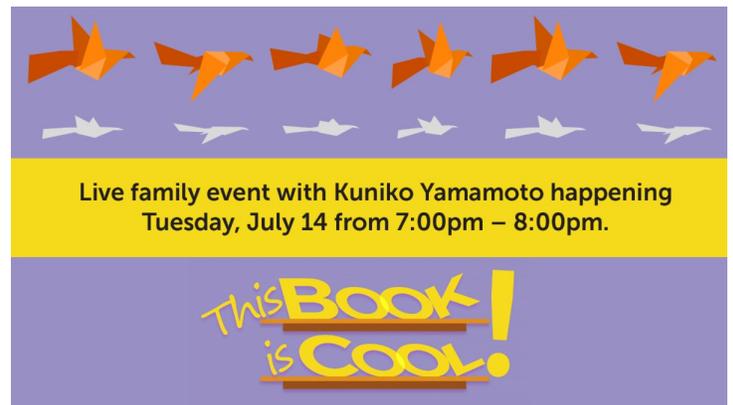
Continue Scrolling

Continuing to Strengthen Connections as We Innovate for New Realities

Digital technology creates pathways to the resources and relationships on which we depend. This helps us maintain our well-being and fosters a more inclusive society. While our



The first event with Cedric is happening on Tuesday, June 30, 7:00p - 8:00p. All you need to participate is paper, something to write with, and your imagination! [REGISTER HERE.](#)



The second event with Kuniko will take place on Tuesday, July 14, 7:00p - 8:00p. Participants will need to have an 8.5" x 11" piece of paper and their imagination handy. Children might be more comfortable using a half sheet. [REGISTER HERE.](#)

To date, more than 4,000 kids from Charlotte, DeSoto, Manatee, and Sarasota counties have signed up for THIS BOOK IS COOL! Help us spread the word about these interesting, upcoming family events, so just as many folks can take part in the fun!

digital evolution holds boundless possibilities for the future, access to technology is a prerequisite of unlocking them.

Broadening digital access among people of all ages and backgrounds, especially those from asset-limited families, helps ensure that our journey toward these new realities includes everyone.



People



Organizations



Communities

As The Patterson Foundation's initiatives innovate to connect with people, organizations, and communities in new ways through digital technology, creating greater access to that technology has emerged as an aspiration with broad potential for its work in philanthropy. To pursue this aspiration, The Patterson Foundation created its [Digital Access for All](#) initiative, which explores the efforts of multiple sectors working to enhance access to technology that connects people in ways that foster inclusion and well-being.

[Aspirations Journalism](#) will cover this initial exploration through [stories that build empathy and evolve our understanding](#) of what digital access entails, how it affects our daily lives, and why it's important, while discovering who is working on it and how to inform collaborative opportunities to strengthen the broader effort.

Continue Scrolling

ONE PERSON, BIG IMPACT

By Hannah Saeger Karnei

In March, the U.S. Census Bureau began mailing postcards to every home in the U.S. with a simple request: be counted.

Every ten years, the constitution mandates that a census is taken. While there are many things impacted by the census count, one can sum up the importance in a single sentence: Your community deserves its share of the \$675 billion of annual federal funding and an appropriate number of representatives in Congress.



Through the [Census 2020 Education](#) project, The Patterson Foundation is working to increase the public's awareness of why being counted is critical and how to be counted. In partnership with the Sarasota Herald-Tribune Media Group (HT), through [Aspirations Journalism](#), [stories about the direct impact of a complete count in our community](#) continue to be published.



[They Also Count :30](#)

While HT is at work, TPF is reaching out across its networks in Charlotte, DeSoto, Manatee, and Sarasota counties to make sure its partners are connected with the resources needed to contribute to a complete count.

Organizations looking for ways to fund additional census work have options! The Community Foundation of Sarasota County is supporting up to \$10,000 of census work through their community impact grants. Additionally, Sarasota's Complete Count Committee has resources for Sarasota-based organizations. If you're simply looking for collateral, the [Census Bureau website](#) has tons of free info sheets, PSAs, facts, and figures.

If you or someone you know is looking for [part-time work](#), the Census Bureau is hiring in your neighborhood! [Help others be counted in your community](#).

6 REASONS TO COMPLETE THE CENSUS

1. **Apportionment** - State population counts from the decennial census are used to reapportion seats in the U.S. House of Representatives.
2. **Redistricting** - State and local officials use decennial census results to help redraw congressional, state, and local district boundaries.
3. **Money** to States and Localities - Census totals help determine the amount of funding that state governments and local communities receive from the federal government FOR THE NEXT DECADE
4. **Planning** - Data from the census inform a wide range of government, business, and nonprofit decision making.
5. **Emergency Response** - Detailed population information is critical for emergency response in the wake of disasters.
6. **A Base for Federal Surveys** - The Census Bureau's Population Estimates Program uses census data in combination with birth, death, and migration data to produce annual population and housing unit estimates...

Source: [Population Reference Bureau](#)