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UPLIFT Florida Network

February 2022

UPLIFT Florida Network's mission is to improve the well-being of individuals and communities via a network of villages and organizations supporting them. For more information or to get involved, contact UPLIFT Formation Body's chairperson Emile Gauvreau: revgauvreau@protonmail.com.



UPLIFT Moving Forward in 2022

As 2022 begins to unfold, UPLIFT Florida Network is examining its priorities. 2021 was a year marked by establishing key structures and relationships necessary for the future operations of UPLIFT. The priorities for 2022 will be focused on the following six key areas:

- Organizational Infrastructure
- Village Development
- Financial Sustainability
- Strategic Alliances
- CallConnect
- Marketing and Communications

These areas of concentration will be prioritized, and each one will have 3–5 key objectives for accomplishment in the coming year. It is clear from the discussions that UPLIFT is

ready to begin to take action toward accomplishing its mission of establishing a network of Florida-based villages with supporting networks of service providers and funding partners.

Strategic Partnerships | Connections to Good Health A Recent Meeting at The Patterson Foundation



L to R: Emile Gauvreau, Joel Shapira, Cynthia Kemp, and Deborah Gauvreau

UPLIFT Florida is very aware of the role of bringing service resources together to serve our target populations. Simply, our work is to make connections between individuals with needs ranging from social connection to more complex in-home services. The key to accomplishing this objective is the establishment of strategic partnerships at the local, regional, and state level. It is imperative that services not be duplicated and that UPLIFT and its member villages are seen as partners and integrators and not competitors.

UPLIFT has begun conversations with several organizations to identify the possibility of mutually beneficial relationships. An example of an early strategic partnership is the pilot program in 2021 that involved the Senior Friendship Centers (SFC) assisting in a test of UPLIFT's CallConnect program. Both parties became aware of CallConnect's value and ways to improve its implementation through this relationship. UPLIFT and SFC are in a continuing conversation related to its

Celebrating the 20th Anniversary of the Village Movement: February 15, 2022



To celebrate the 20th anniversary of the Village Movement and the positive impact Villages are having on the experience of aging, Tuesday, February 15 will be recognized as National Village Day. From its beginnings when a small group of Beacon Hill neighbors established the first Village in Boston in 2002 to a thriving network of more than 300 nonprofit, community-based Villages across the country, the Village model is now a cost-effective, sustainable solution for healthy, vibrant aging. A milestone worthy of celebration!

The celebration will include a Zoom webinar, organized by the national Village to Village Network. It will feature the Beacon Hill story of how it all began, trace key developments in the Village Movement, highlight stories from several Villages representing different models, and celebrate the role of Villages in communities across the country and internationally.

The celebration also will reach the halls of the U.S. Congress with a proclamation in the House of Representatives designating February 15 as National Village Day, sponsored by Congressman Stephen Lynch (MA), and recognizing Beacon Hill Village and the Village Movement.

UPLIFT Florida Network looks forward

ongoing relationship.

At UPLIFT, we are looking for innovative approaches to working with existing service providers and like-minded nonprofit organizations to connect more and more people with the services and relationships that will support them as they thrive in various living situations. Strategic alliances are a key priority in 2022 for UPLIFT.

UPLIFT is delighted to welcome Pamela Baron Mahoney to the team!



Pamela Baron Mahoney has had a 50-year career in aging services. In 2004, she moved to Sarasota and was appointed as the first full-time Director of Senior Services at [JFCS of the Suncoast](#), a position held until August 2021. Her first assignment was implementing a federal grant to develop naturally occurring retirement communities (NORCs) in Sarasota. The program collaborated with senior services partners to connect seniors to community resources with the goal of supporting aging in place.

Pam also introduced many innovations into our community, including iTN and federal initiatives which expanded community programs for caregivers and persons with Alzheimer's disease. Pam spent the majority of her professional career in Denver as a senior center director. The Senior Connection Center has recognized her lifelong commitment to older adults with a [Claude Pepper Award](#) and a [Bob Carter Senior Advocacy Award](#)

to celebrating the village movement's 20th anniversary! We encourage you to join us in celebrating the Village Movement in your community and region.

Learn More About the Village Movement

**Volunteer Spotlight:
Cynthia Kemp**



Cynthia Ayris Kemp has been a volunteer with UPLIFT since February 2021. A management consultant who holds both a Master of Business Administration and a Master in Public Health degree, she brings organizational development, finance, and communications expertise to the team.

As a member of the formation body, she's made invaluable contributions to the business model and marketing and communications teams. Many of the presentations and graphics have her special touch!

Many hands make light work. Whether you're analytical or creative, we have a place for you to contribute! Interested volunteers can request more information by emailing [Emile Gauvreau](#).

AARP Offers Free Games That You Can Play Anytime

from the Senior Friendship Centers.

Pam and her husband, Art, are involved in several initiatives and volunteer activities. They have three children and six grandchildren.



“Video game” covers everything from playing a game of Solitaire to online games with fantasy universes. Popular at all ages, you can play video games anytime, anywhere, on your computer, laptop, phone, or tablet. Check out [this selection of games from AARP](#).

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