

# SUNCOAST Weekly Census 2020 Education Network Update

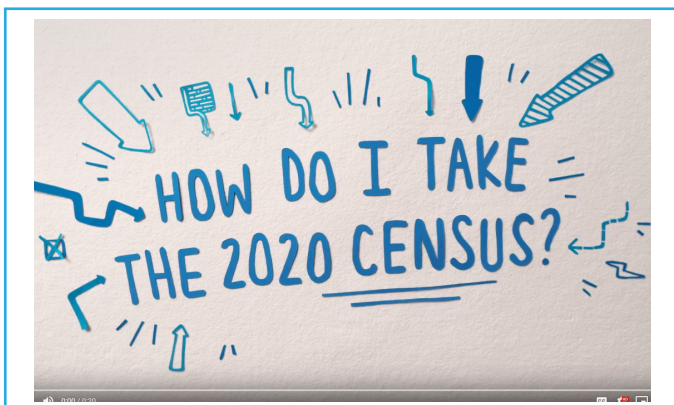


The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

## **FUN FACT: Census 2020 guides are offered in 60 languages!**

**Do you know how many ways you can respond? Watch the video to find out.**

<https://youtu.be/wg2mPgmyvBg>



## **—Census 2020 Primer— COMING MARCH 15**

The Sarasota Herald-Tribune will be printing a 32 page Census Primer in their Sunday March 15 paper. The primer will include the why, how, and when of the Census as well as local impact stories and a 12 page coloring book for kids.

The Patterson Foundation will be distributing another 20,000 overprints of the primer across Charlotte, DeSoto, Manatee and Sarasota counties. If you or your organization would like free copies, please contact Hannah with number and distribution plan. The primer will be an amazing educational resource for our communities!

## **Latest Census 2020 Stories**

<https://www.heraldtribune.com/topics/census-2020>

## **Marquee Messages**

Many organizations in the community have marquee or electronic signs that they're able to post Census 2020 messages on. The Census 2020 Education project has compiled a suggested schedule of messages. Share and use them all or just one to help our neighbors know when to respond! We'll include the "weekly message" in updates going forward with a social media graphic as well.

<b>Week Of</b>	<b>Message</b>
3/16	CENSUS 2020 IS COMING!
3/23	CHECK YOUR MAIL FOR CENSUS 2020!
3/30	DON'T BE A FOOL! FILL OUT CENSUS 2020!
4/6	A PERSONS A PERSON NO MATTER HOW SMALL - COUNT THE KIDS IN CENSUS 2020!
4/13	\$675 BILLION - WITH A B! LEARN MORE AT 2020CENSUS.GOV
4/20	HAVE YOU BEEN COUNTED? FILL OUT CENSUS 2020!
4/27	KNOCK KNOCK! IT'S THE CENSUS BUREAU! RESPOND TODAY!

## **Share**

Do you have a resource or idea to share with the community? Send Census 2020 ideas to [hsaegerkarnei@thepattersonfoundation.org](mailto:hsaegerkarnei@thepattersonfoundation.org) to be included in a future weekly update.



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