The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

Census 2020 by the Zip Code

The Census Bureau has updated their response maps to include zip codes! Knowing that many of our community partners don’t divide their neighborhoods by census tract lines, here’s a new way to look at response rates.

You can view the maps here. Zip codes appear on the census tract level.

Charlotte County Outperforming:
33983 - 75.5%, 33953 - 69.3%
Charlotte County Catch Up: 33946 around 20%

DeSoto County zip code:
34269 and 34268 are split between highest performing census tract at 51.9% and lowest at 39%

Manatee County Outperforming:
34219 - 76%, 34212 - 75.9%
34216 has broken 10%
34215 hovering at 23%

Sarasota County Outperforming:
34229 - 78.4%, 34293 - 75.5%
Sarasota County Catch Up: 34242 - Between 17% & 20%

Calling Barrier Island Influencers!

On Thursday, June 18, 2020 at 1pm, Hannah Saeger Karnei and Neal Dollar from the Census Bureau will be hosting a call for our Barrier Island communities. We’ll do a response rate update and share outreach tactics and ideas to continue to encourage response rates.

Please share the invitation and registration link with advocates in your networks:
https://forms.gle/zDndUG8nSV7u84r79

Thanks to Super Jake!

The Patterson Foundation’s own Jake Hartvigsen’s story about his outreach work with the Census 2020 Education project was featured in this week’s Herald-Tribune. I hope you’ll join me in sharing your appreciation for his hard work in making sure Census 2020 materials are reaching communities all over the suncoast. Read Jake’s story here.

Stats Snapshot

Charlotte Response Rate: 60.5
DeSoto Response Rate: 43.9
Manatee Response Rate: 55%
Sarasota Response Rate: 61.8%

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.

@ThePattersonFdn
#Census2020Education
#2020Census