

SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

Surprise! Census 2020 Overtime! What to Know...

Surprise, we're back for one more week of census data gathering! We mentioned in last week's update that our area was operating under the September 30th deadline. On Monday, September 28, Secretary of Commerce Wilbur Ross released a statement that the revised completion date is now October 5, 2020. You can read the very short statement [here](#).

The back and forth confusion seems to be par for the course in 2020. What should we do now? Don't take down your signs! Continue to promote the new deadline which coincides with Florida's deadline to register to vote. Keep sharing how important a complete count is.

The census should be filled out based on where a person lived on April 1, 2020, even if they've moved since then. Remember, the Census does NOT ask about immigration status, citizenship, or financial information.

State of the Stats:

14 states are hovering at 99.7%. Florida continues to be in the bottom ten with a state total enumeration rate of 97.2%. Take advantage of the next five days to encourage everyone you meet to respond!

- National TOTAL Response: 98.4%
- Florida TOTAL Response: 97.2%
(ranked 41st out of all states)
- Charlotte Self-Response Rate: 63.5%
- DeSoto Self-Response Rate: 47.1%
- Manatee Self-Response Rate: 59.3%
- Sarasota Self-Response Rate: 65.2%

Respond RIGHT NOW!

- Online: www.my2020census.gov
- By phone: 844-330-2020
- In-person: when an enumerator with an official census badge knocks on your door

You can view the map of "Non-Response Follow Up" progress, AKA households that have not already responded online, by phone, or by returning their completed questionnaire [here](#).



Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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