

# SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

## The Final Countdown: 16 Days Remain!

In the final weeks of Census 2020, this weekly update will feature a specific topic and action target to help our community advocates keep consistent and fresh messaging as we sprint to a complete count. Each week, we'll highlight a theme, link to content, offer example messaging and a few simple actions to take. It's not over yet!



The Patterson Foundation (@ThePattersonFdn) will be sharing a weekly Top Four Reasons to go along with the action plan theme. Feel free to share our posts or post on your own!

### Traffic, roads, bridges, bike lanes, and Census 2020

1. Census data helps communities plan for population growth and anticipate increases in traffic flow.
2. Federal dollars for road improvement projects such as highway interchanges and bridge repairs is based on census data.
3. Census data is critical for the planning of pedestrian transportation improvements such as bike lanes, walking trails, and projects like the Legacy Trail.
4. Read this [article](#) from Dave Hutchinson, Executive Director of the Sarasota/Manatee Metropolitan Planning Organization, on why completing Census 2020 is critical to transportation in our region.



Census deadline fast approaching. It's up to you!  
From Matt Sauer, executive editor of the Sarasota Herald-Tribune

### Week of September 13th Target Topic: Census 2020 and Transportation

THEME	CONTENT ASSETS	EXAMPLE MESSAGE	ACTION
Census 2020 and transportation	<a href="#">Census critical to determining transportation funding for Sarasota, Manatee</a>  <a href="#">2020 Census Count Guides Funding of New Roads and Bridges</a>	"Roads, bridges, and buses oh my! #Census2020 responses critical to proper funding of transportation"	<p>When someone complains about season traffic, ask them if they've completed their census.</p> <p>If you're part of a car, cycling or walking club, make sure all members have completed Census 2020!</p>

### State of the Stats:

National TOTAL Response: 89.4%  
Florida TOTAL Response: 84.2%

Charlotte Self-Response Rate: 63.1%  
DeSoto Self-Response Rate: 46.5%  
Manatee Self-Response Rate: 58.5%  
Sarasota Self-Response Rate: 64.5%

### Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to [hsaegerkarnei@thepattersonfoundation.org](mailto:hsaegerkarnei@thepattersonfoundation.org) to be included in a future weekly update.



@ThePattersonFdn  
#Census2020Education  
#2020Census