

SUNCOAST Weekly Census 2020 Education Network Update



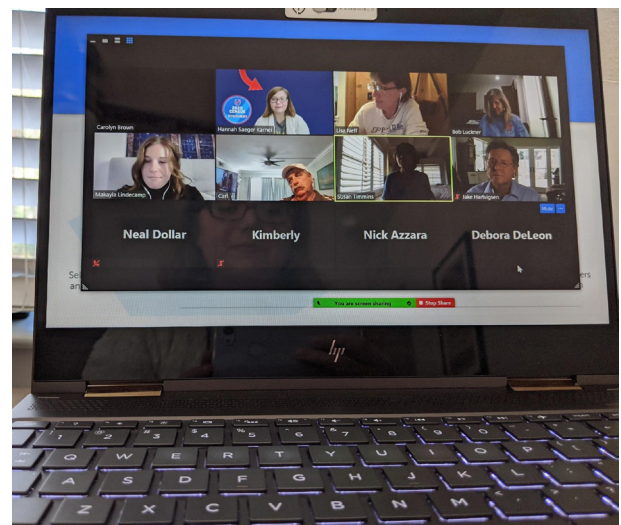
The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

Thank you to the Manatee Chamber of Commerce

Last week, at Business After Hours, the Manatee Chamber of Commerce made time to invite Hannah Saeger Karnei to talk about Census 2020. They even shared TPF's (non-branded) census Zoom backgrounds! Next week, Hannah will be back with the Chamber to share more about Census 2020 during the MYPower Zoom lunch. If you have five or ten minutes during your zoom meeting to plug Census 2020, reach out — we're happy to join your virtual event!

Barrier Islands Are Busy!

This Thursday, Census 2020 Education project and Neal Dollar with the U.S. Census Bureau facilitated a call with community leaders from the barrier island communities. Advocates from Anna Maria Island, Holmes Beach, Longboat Key, Lido Key, and Siesta Key spent time discussing unique challenges to the barrier islands in achieving a complete count and brainstorming outreach avenues. From using the NextDoor app for census messages to engaging island-based papers and association e-news blasts, the island communities are dedicated to making sure #everyonecounts!



Response Rates

United States: 61.5%
Top State – Minnesota: 71.1%
Florida: 58.7%

Charlotte: 60.9%
DeSoto: 44.4%
Manatee: 55.6%
Sarasota: 62%

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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