

SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

FYI: Operational Updates

As we think of Census 2020 promotions, messaging, and response rates in the age of COVID-19, our network should be aware of changes that could affect our work.

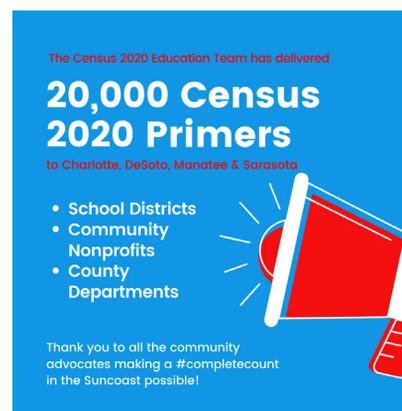
- 1) There **will not** be any more mailings from the Census Bureau. We should encourage folks to respond online (www.my2020census.gov) or over the phone (1-844-330-2020 or 1-844-468-2020 for Spanish).
- 2) Census enumerators will likely not be in the field until August. As public health guidelines shift, this may change, but now, we can fill the gap this summer by encouraging others to complete the Census.
- 3) Assisted living and skilled nursing facilities, along with other group living settings, have not been counted. These counts are done by Census workers who are not in the field right now. We should be cognizant of the impact this missing piece could have on the counts in our four-county region, given the high percentage of older adults.

Where are the overachievers?

Typically, we highlight response rates at the county level. This week we're taking a closer look across the four counties. North Port crossed the line to achieve an 8% higher self-response rate than in 2010 with 70%. In Manatee County, you'll see that Census Tract 19.09 is at 77.5%, the highest rate in the four-county area, while Sarasota Tract 27.27 east of 75 is close behind at 75.7%. Port Charlotte and Punta Gorda both are setting the example in Charlotte County. While good news and steady increases abound, there's still much work to be done!

Thank you for making it happen!

Thanks to the dedication of community partners across the four-county area, The Patterson Foundation is beyond happy to say we've delivered the last of our Census 2020 Primers! That's more than 20,000 pieces of [Census 2020 Education](#) material circulating in our communities through the help of school districts, housing authorities, human service organizations, neighborhood services, faith communities, small businesses, and many, many more. This work would be impossible to do without the support of community organizations and advocates who continue to step up even during this unique time. Our communities are lucky to have such dedicated support!



Read Kathryn Shea's [article](#) on how critical the Census count is for early childhood funding.

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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