The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

While You’re Zooming....

People are spending a lot more time on Zoom (or other video conference platforms). Take the opportunity to slip in an intro slide about Census 2020 or utilize one of the Zoom virtual backgrounds the talented Stacy Sternberg created. Find the backgrounds attached to this email along with an example slide.

Weekly Marquee Message

LINDA, LINDA, LISTEN

DID YOU FILL OUT THE 2020 CENSUS?

All Faiths Food Bank Supports Census 2020 Efforts!

Read Sandra Frank’s article, "For food needs, a lot at stake in accurate U.S. Census count," where she describes the critical role of a complete Census count to aid nutrition programs. All Faiths Food Bank will include Census 2020 information fliers during their Ed Smith Stadium event reaching approximately 4,600 local families.

Stats by the Week

- Bradenton passes 50%
- North Port passes 70%
- Punta Gorda passes 65%
- Charlotte - 59.4% Overall
- DeSoto - 42.4% Overall
- Manatee - 53.6% Overall
- Sarasota - 60.7% Overall

The darker the blue, the better the response rate!

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.