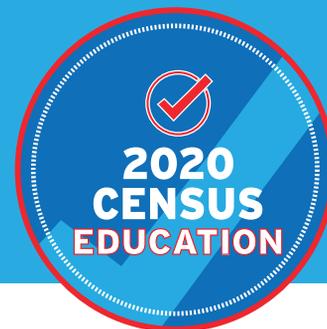


SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

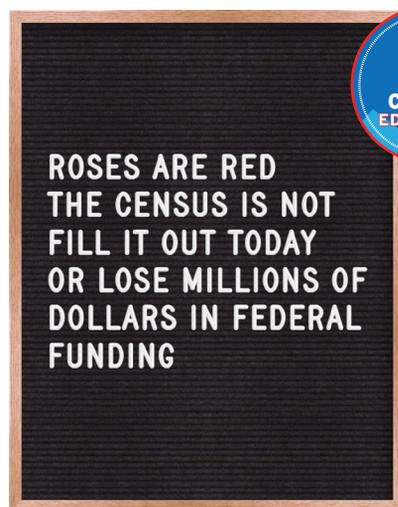
SPOTLIGHT Manatee Crossed the 50% Mark!

Last week, Manatee County crossed the 50% response rate mark. The County's Neighborhood Services department shared some of the strategies they're using to continue to get the word out, even when their scheduled community events had to be cancelled due to COVID-19.

- Census 2020 Posters in mobile WiFi buses.
- Census 2020 postcards (and Primers!) at school nutrition sites.
- Targeted Next Door app posts in neighborhoods with low response rates.
- Reaching out to faith community leaders to highlight Census 2020 in online worship meetings.

The Census 2020 Education team continues to work with Chambers of Commerce and food banks to keep the message flowing.

Weekly Marquee Message



Metropolitan Planning Organization on Census 2020

David Hutchinson, executive director of the Sarasota/Manatee MPO weighs in on [why a complete count in the 2020 Census is critical for area transportation.](#)

Crowdsourcing Census Graphics

[This site](#) allows people who are creating Census materials all over the country to share their work. The more the merrier!

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



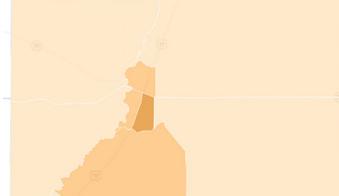
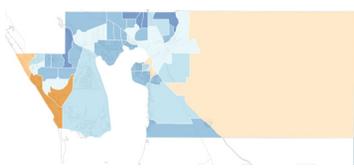
[@ThePattersonFdn](#)
[#Census2020Education](#)
[#2020Census](#)

Stats by the Week

- Counties in Wisconsin take over the top 3 county rankings with 78% response rate
- Cooper City is the top city in FL, with 74%

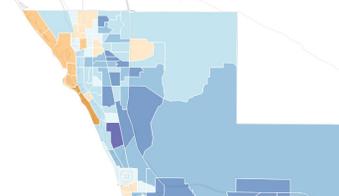
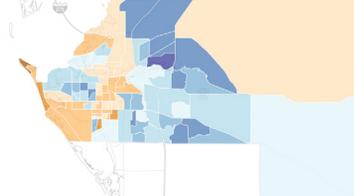
Charlotte - 58.3% Overall

DeSoto - 40.6% Overall



Manatee - 52.4% Overall

Sarasota - 59.6% Overall



(click on each county for more detail)