

SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

Census 2020: Care of Solmart Media

Solmart Media who owns La Zeta and La Numero Uno radio stations will be running Census 2020 PSA messages as well as interviews conducted with Father Celestino from St. Jude Catholic Church and Manuel Landivar from the Census Bureau. This week, The Patterson Foundation's Carolina Franco was interviewed to emphasize the collective effort happening across the four-county region.

Father Celestino was named founding Pastor at St. Jude Parish in 2006 and serves as Director of Spanish Ministry for the Diocese of Venice.

Manuel Landivar is Assistant U.S. Regional Census Manager for the U.S. Census Bureau.

To listen to the radio interviews in this blog, click [HERE!](#)

Data Matters: Outreach with Precision

In last week's update, we provided the [new timeline for Census 2020 operations](#) due to COVID-19. The extended self-response deadline offers communities more time to help households respond. Lucky for us, data is the Census Bureau's bread and butter. It's up to us to utilize that data effectively.

The Census Bureau has now mailed paper questionnaires to everyone who hasn't yet responded. If you examine your county by Census Track, it's helpful to identify low-response areas for personalized outreach. [How Census Data Helps The Nation Respond to Disaster.](#)

Response Rates

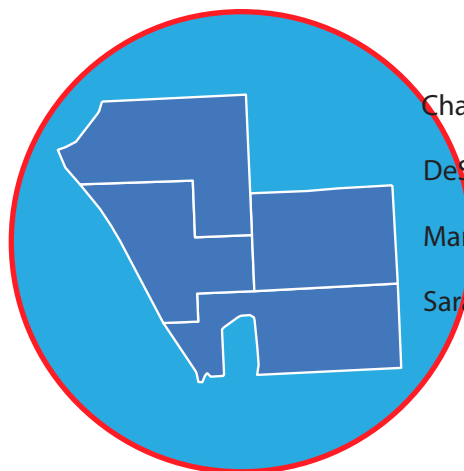


Weekly State Overachievers:

- Top State: Minnesota 61.6%
- Top FL County: Sumter 60.3%
- Top FL City: Oviedo 67.1%

Regional Overachievers:

- North Port 63.7% (12th in the state)
- Punta Gorda 59.1%
- Sarasota County 54.6% (9th in the state)



Charlotte - 53.2% Overall
 DeSoto - 37.2% Overall
 Manatee - 47.7% Overall
 Sarasota - 54.6% Overall

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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