

SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

FUN FACT: The Census does NOT ask about citizenship or country of birth.

A Message to the Latinx Community from faith leaders about Census 2020



<https://youtu.be/cRxKtbwXuhs>

Weekly Marquee Message

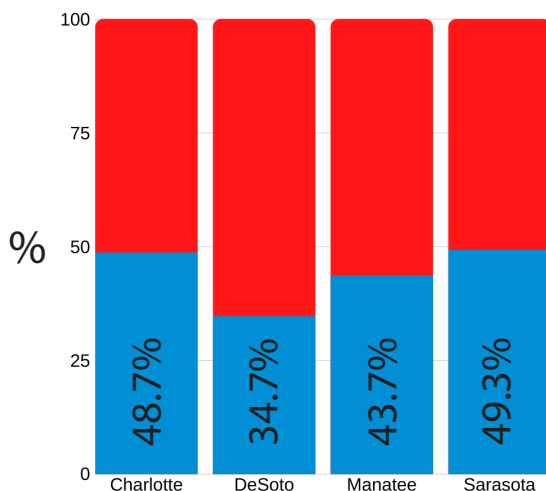


Focused Outreach

In a continued effort to reach our Spanish speaking neighbors with the importance of filling out Census 2020, Solmart Media has interviewed Father Celestino from St. Jude Catholic Church and Manuel Landivar from the US Census Bureau on the importance of Census 2020 to the Latinx community. Solmart will be running ads and interview spots for 8 weeks — a total of 108 spots across both of their radio stations. Thank you to the many community partners that came together to make this possible! Additionally, if you missed Luz Corcuera's column last week, check it out [here](#).

Census 2020 Response Rates (as of 4/9/2020)

North Port with a strong early lead - [read column by Josh Taylor](#)



COVID-19 Census 2020 Adjustments

The US Census Bureau has adjusted the operational timeline for Census 2020. Most importantly, the self-response deadline has been pushed to August 14th and Census enumerators will not be in the field until May. See the full adjusted schedule [here](#). Remember, the more people who respond online, the fewer enumerators will need to be in the field.

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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