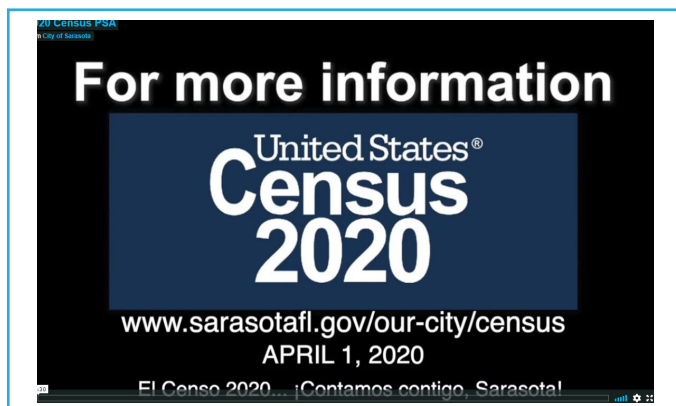


# SUNCOAST Weekly Census 2020 Education Network Update



The **Patterson Foundation** is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

**FUN FACT: Census data isn't just used by the federal government, it's also used by local county and city governments to work on districting, service provision, and a host of other data-driven projects.**



**Español:** <https://player.vimeo.com/video/397025460>

## Sarasota County SPOTLIGHT

- Sarasota schools promoted Census 2020 week, sending out information to guardians on the importance of responding to Census 2020 for our kids and discussing the impact of the Census in class.
- [A Tale of Two Cities](#): Vicemayor Shelli Freeland Eddie authors column in the Herald-Tribune.
- [Business Owners Encourage Employees on Census](#): Sarasota Chamber of Commerce President & CEO Heather Kasten talks economic impact in Sarasota.
- Meals on Wheels of Sarasota agrees to distribute copies of the Census 2020 Primer to all volunteers and include copies with meal deliveries. Thank you for leaning in!

## Weekly Marquee Message



## Check your Mail!



This week begins the first mailing of Census 2020 response letters. Make sure to check your mail and encourage others to check as well. Beginning March 20th [this response map](#) will be updated on a regular basis to track progress.

## Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to [hsaegerkarnei@thepattersonfoundation.org](mailto:hsaegerkarnei@thepattersonfoundation.org) to be included in a future weekly update.



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