



SUNCOAST

AMPLIFYING WHAT WORKS
COVID-19 RESPONSE

Charlotte
DeSoto
Manatee
Sarasota

Through the COVID-19 Response initiative at The Patterson Foundation, this weekly Amplify communication aims to weave together what works in each of the counties for a healthier and more thriving Suncoast. You're receiving this message because you've been identified as a community advocate, and we hope you'll share these stories and messages far and wide in your network.

SPOTLIGHT STORY

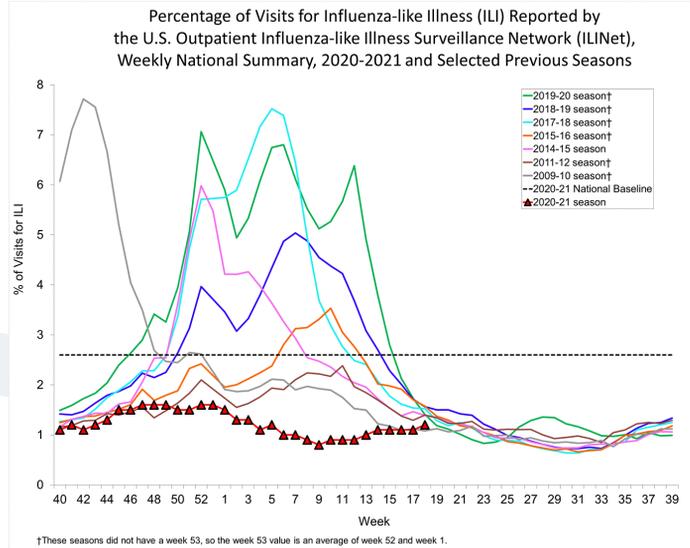
Delta Variant

According to the Centers for Disease Control and Prevention, the virus causing COVID-19 is constantly changing through mutation. This process leads to new variants, including the Delta variant. The Delta variant spreads from person to person more easily than other variants and may cause more severe disease. To get ahead of the pandemic, people are encouraged to continue getting tested and fully vaccinated today to keep variants at bay.

To learn more about Delta and other variants, click [here](#).

Healthy Habits after COVID

Whether you are vaccinated or not, it's important to maintain healthy habits after COVID-19. Studies and data have shown that habits such as mask-wearing and social distancing not only decrease your chance of getting COVID but also decrease your chances of contracting other illnesses, such as the flu. Learn why flu cases are dramatically lower this year, and continue to practice healthy habits such as mask-wearing in public places, washing hands, social distancing, and avoiding touching your face.



FEATURED GRAPHIC

Tired of searching for new graphics to share on social media or in your newsletter? We'll have a new graphic weekly perfect for sharing.



Graphic [Link](#)

Suncoast COVID-19 Stats
Week of July 12, 2021

COUNTY	7 Day Rolling Ave. of Daily New Cases	A Population ^12 with at Least One Vaccination Dose
Charlotte	14 🚫	65% 😊
DeSoto	2 🚫	46% 😊
Manatee	35 🚫	57% 😊
Sarasota	33 🚫	67% 😊

Our goal is to share the bottom line data and why they matter in the Suncoast. The first column is a 7-day rolling average of daily new cases. The CDC uses a 7-day rolling average of daily new cases to illustrate positive and negative trends. You will notice that the second column has changed due to the Florida Department of Health's changes to its public reporting of data. The second column is now the percentage of the population over age 12 in each county who have either received one or both doses of the Moderna or Pfizer vaccine or the single dose Johnson & Johnson.

CONTACT US

Please forward this to your network, and when you have stories about overcoming and thriving during COVID-19, please send them to Abby Rolland at:

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#COVID19
@ThePattersonFdn

