SPOTLIGHT STORY

Vaccine Hesitancy
COVID-19 Vaccine Distrust: Why It’s High, and How to Respond to It

Refusing a vaccine when one is available is known as “vaccine hesitancy.” In recent years, vaccine hesitancy has increased worldwide — so much so that the World Health Organization considered it a top 10 global health threat in 2019. Misinformation is a major cause of vaccine hesitancy, and there is much misinformation about both COVID-19 and its vaccine because they are new. We’ll go over common causes of vaccine hesitancy and explore some ways to handle it, as well as provide some reliable sources of information.

Click here for the full article.

Twelve things you need to know about vaccine hesitancy

1. Getting the COVID-19 vaccine can protect you from getting sick.
2. People of color are especially vulnerable to severe COVID-19.
3. Getting vaccinated for COVID-19 helps others in your community.
4. More vaccinations for COVID-19 mean a chance to return to normal.
5. Though the COVID-19 vaccine development was fast, it did not skip steps.
7. Side effects of the COVID-19 vaccine are temporary and do not mean you’re sick.
8. Do you have allergies? You can probably still get the COVID-19 vaccine.
9. The vaccine is safe for mothers who are breastfeeding and women trying to become pregnant. If you are pregnant, talk to your doctor.
10. If you’ve already had COVID-19, getting the vaccine will add extra protection.
11. Time is of the essence.
12. Vaccines can’t save lives unless people get vaccinated.

Read the full article.

FEATURED GRAPHIC

Tired of searching for new graphics to share on social media or in your newsletter? We’ll have a new graphic weekly perfect for sharing.

Links for graphics:
• Vector COVID-19
• mRNA COVID-19

Check out this comic link: “A safe and effective COVID-19 vaccine is now available”

Suncoast COVID-19 Stats
Week of May 3, 2021

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>7-Day Rolling Avg of Daily New Cases</th>
<th>% Pop. Completed Vaccine Treatment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charlotte</td>
<td>30</td>
<td>38.35%</td>
</tr>
<tr>
<td>DeSoto</td>
<td>6</td>
<td>8.39%</td>
</tr>
<tr>
<td>Manatee</td>
<td>95</td>
<td>29.77%</td>
</tr>
<tr>
<td>Sarasota</td>
<td>71</td>
<td>28.91%</td>
</tr>
</tbody>
</table>

Our goal is to share the bottom line data and why they matter in the Suncoast. You’ll notice that this week, the first column has changed to a 7-day rolling average of daily new cases. The CDC uses a 7-day rolling average of daily new cases to illustrate positive and negative trends. We decided that this number more accurately reflects those trends, and will be using that category from now on. The second column is the percentage of the population in each county who have either received both doses of the Moderna or Pfizer vaccine or the single dose Johnson & Johnson – signifying a “complete treatment.”

CONTACT US

Please forward this to your network, and when you have stories about overcoming and thriving during COVID-19, please send them to Abby Rolland at: ARolland@thepattersonfoundation.org

#COVID19
@ThePattersonFdn