



SUNCOAST

AMPLIFYING WHAT WORKS
COVID-19 RESPONSE

Charlotte
DeSoto
Manatee
Sarasota

Through the COVID-19 Response initiative at The Patterson Foundation, this weekly Amplify communication aims to weave together what works in each of the counties for a healthier and more thriving Suncoast. You're receiving this message because you've been identified as a community advocate. We hope you'll share these stories and messages far and wide in your network.

SPOTLIGHT STORY

Building Trust

UnidosNow is a trusted partner in the Suncoast Latinx community. Through their parent ambassadors, UnidosNow has been partnering with organizations in Manatee County and beyond to spread the word about COVID-19 and resources available for families.



In March, parent ambassador Maribel and her son were out connecting with community to talk about COVID19, the resources available, and providing boxes with masks, hand sanitizer, and food.

UnidosNow combined efforts with their community partners, Sarasota NAACP, [Multicultural Health Institute \(MHI\)](#), and various churches to help at an area vaccination site. UnidosNow was represented by Adriana, third from the left, a mom ambassador from their Parent Leadership program at Gocio Elementary.



Thank you to UnidosNow and their parent ambassadors for continuing to spread the message about COVID-19!

We need to get more Latinx people vaccinated:
[HERE'S HOW](#)

FEATURED

GRAPHIC

Tired of searching for new graphics to share on social media or in your newsletter? We'll have a new graphic weekly perfect for sharing.



Suncoast COVID-19 Stats Week of April 19, 2021

COUNTY	7-Day Rolling Avg of Daily New Cases	% Pop. Completed Vaccine Treatment
Charlotte	37	31.61%
DeSoto	8	15.24%
Manatee	123	23.10%
Sarasota	111	31.39%

Our goal is to share the bottom line data and why they matter in the Suncoast. You'll notice this week, the first column has changed to a 7-day rolling average of daily new cases. The CDC uses a 7-day rolling average of daily new cases to illustrate positive and negative trends. We decided that this number more accurately reflects those trends, and will be using that category from now on. The second column is the percentage of the population in each county who have either received both doses of the Moderna or Pfizer vaccine or the single dose Johnson & Johnson – signifying a "complete treatment."

CONTACT US

Please forward this to your network, and when you have stories about overcoming and thriving during COVID-19, please send them to Abby Rolland at:

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#COVID19
@ThePattersonFdn

