



Charlotte
DeSoto
Manatee
Sarasota

Through the COVID-19 Response initiative at The Patterson Foundation, this weekly Amplify communication aims to weave together what works in each of the counties for a healthier and more thriving Suncoast. You're receiving this message because you've been identified as a community advocate and, we hope you'll share these stories and messages far and wide in your network.

Sunset Farewell to



Dipping into the Gulf Coast Sunset

Amplifying a message that contains a robust collection of resources across many sectors is a challenge. Ensuring that the information is presented in a current, accurate, and informative way yet doesn't dictate is a challenge. Being mindful of an audience and how each person obtains essential information is a challenge. Despite these challenges, our mission has been to collectively come together to learn, consider, and share information and resources relevant to the Suncoast region during this unpredictable global pandemic. There are differences in approaches to conquering COVID-19, yet all of the partners in our four-county area respected each other's role in the COVID-19 journey. We know the journey is not over by any means. Still, as the Amplifying What Works COVID-19 Response newsletter team contemplated winding down and sunsetting this publication, our goal was to provide a consistent and widespread message of where to get information to make informed decisions. In doing so, we wanted to share our reflections on the past nine months of messaging. Read the full blog [here](#).

Closing Reflections:

The COVID-19 newsletter was designed to share/amplify important information about COVID from many partners and resources. We wanted to frame it as an effort to shift perspectives and move the needle (from Scarcity to Abundance, from Issues to Aspirations, from Enabling to Engaging, from Silos to Systems, and from Outputs to Outcomes). The meaning/why behind the project wasn't to advance a simple solution, but rather to gather information, put it in one easy-to-read and friendly format, and make it available for a large number of cross-sector partners doing the on-the-ground work. We knew that we couldn't reach every single person in the four counties, but our thought was that we did have the connections and tools to share great work and positive and negative momentum when it came to the community and its continuous response/s to COVID.

~ [Abby Rolland](#), former fellow at The Patterson Foundation (TPF)

There were times when I was seriously over COVID then I'd edit the newsletter and tell myself, "Alright, Stacy, all you have to do is wear your mask and wash your hands. This is not hard." The team did a great job. I learned so much.

~ [Stacy Sternberg](#), communications coordinator at TPF

Since we started the newsletter back in March 2021, COVID-19 has continued evolving, making our work communicating accurate, timely, and helpful information dynamic. Looking back at the 30+ issues that have been published, with many available in Spanish, I am proud of the diverse resources and information provided over the past couple of months. Whether people were coping, adapting, or innovating during the pandemic, everyone could find relevant information for where they're at on the spectrum. In the Amplifying What Works newsletter, I hope we captured what we can do individually and collectively for a healthier and more thriving Suncoast!

~ [Kiarra Louis](#), consultant at TPF

Data, data, data. This work has been a great reminder of the importance of staying data and fact driven. By using the same reporting requirements week in and week out, I feel as though we have offered ourselves and community members the best chance to be ahead of the information curve.

~ [Connor LaGrange](#), 2021/22 Fellow at TPF

In putting together the COVID newsletter each week, it truly was a great resource for me on what was happening in our community & beyond during the pandemic. With so much overwhelming information out there, having this newsletter with bite-size tidbits, resources, and comprehensive stats made my health and safety even stronger, as well as being more informed.

~ [Nancy Henry](#), office manager at TPF

During the time that I have translated the newsletter into Spanish, I have had the opportunity to be part of a great effort to facilitate access for the entire community to relevant information and resources during the pandemic. The speed with which things have changed has presented a challenge to everyone, and the newsletter has become a hand-held guide to navigate moments of doubt and stress and return to the clarity of being able to determine the next step.

~ [Connie Cuadrado](#), Engagement Team member at TPF

Remember

The measures we are continually taking, such as wearing a mask, social distancing, and getting vaccinated, are working! We must continue to do our part to get back to normal. Encourage your family, friends, stakeholders, clients, and others to continue to get vaccinated. Getting vaccinated is the best protection against COVID-19. Let's keep our community's numbers heading in the right direction!

A Special Thanks

We'd like to especially thank our extended team who contributed invaluable to each issue of the Amplifying What Works newsletter. Thank you, **Connie Cuadrado**, for translating each newsletter into Spanish so that we could further extend our reach and impact. Thank you, **Nancy Henry**, for beautifully designing the newsletter and crafting graphics upon request. Thank you, **Stacy Sternberg**, for your eagle eye when editing to make the content clearer and easier to read and uploading it to the website to make it easier to access. Thank you, **Bill Little** and **Deborah Gauvreau**, for your efforts and contributions to the COVID-19 Response initiative. And thank you, **Debra Jacobs**, our fearless leader for setting us on a dynamic and inspiring journey to Amplify What Works!

Contact Us

Please forward this to your network, and if you have resources you'd like us to add to the [COVID-19 Response page](#), please send them to Cheri Coryea at: ccoryea@thepattersonfoundation.org.

You can download this in [English here](#) and in [Spanish here](#)



Resources:

For more information about COVID-19, please visit one of the resources below:

Florida & Local Resources

- [Florida Health](#)
- [Florida COVID-19 Response: What you need to know now about COVID-19 in Florida](#)
- [Herald-Tribune](#)
- [Sarasota Memorial Hospital's COVID-19 Blog](#)
- [The Patterson Foundation's COVID Resource Library](#)
- [COVID-19 Vaccine Locator](#)
- [Florida COVID-19 Testing Sites](#)
- [Monoclonal Antibody Therapy Locator](#)
- [The Multicultural Health Institute](#)
- [Shot in Arms](#)
- Charlotte: [Charlotte County COVID-19 Test Site Locations](#)
- DeSoto: [Vaccine Information and COVID-19 Updates](#)
- Manatee: [COVID-19 TESTING INFORMATION](#)
- Sarasota: [COVID-19, COVID-19 Testing, COVID-19 Vaccine](#)

National Resources

- [Centers for Disease Control and Prevention: COVID-19](#)
- [U.S. Department of Health & Human Services](#)
- [U.S Food & Drug Administration](#)
- [John Hopkins Medicine](#)
- [Mayo Clinic](#)
- [World Health Organization](#)
- [NPR](#)
- [Vaccines.gov](#)

National Resources in Spanish

- [Centros para el Control y la Prevención de Enfermedades: El COVID-19](#)
- [Mayo Clinic](#)
- [U.S Food & Drug Administration: Artículos en español](#)
- [Organización Mundial de la Salud](#)
- [Florida COVID-19 Response: Lo que necesitas saber ahora sobre COVID-19 en Florida](#)

You can also find additional resources on The Patterson Foundation's COVID-19 Response page [here](#).