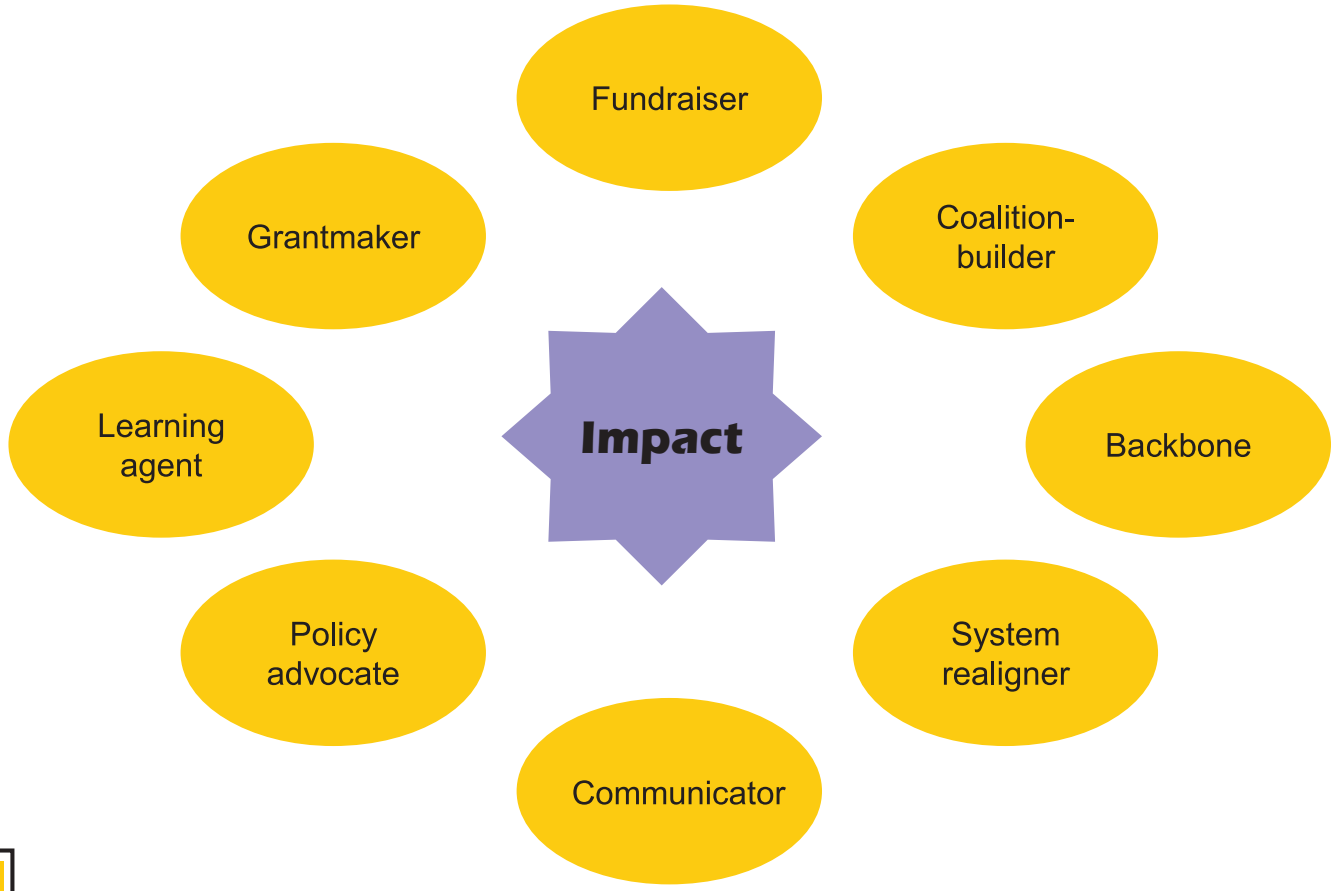
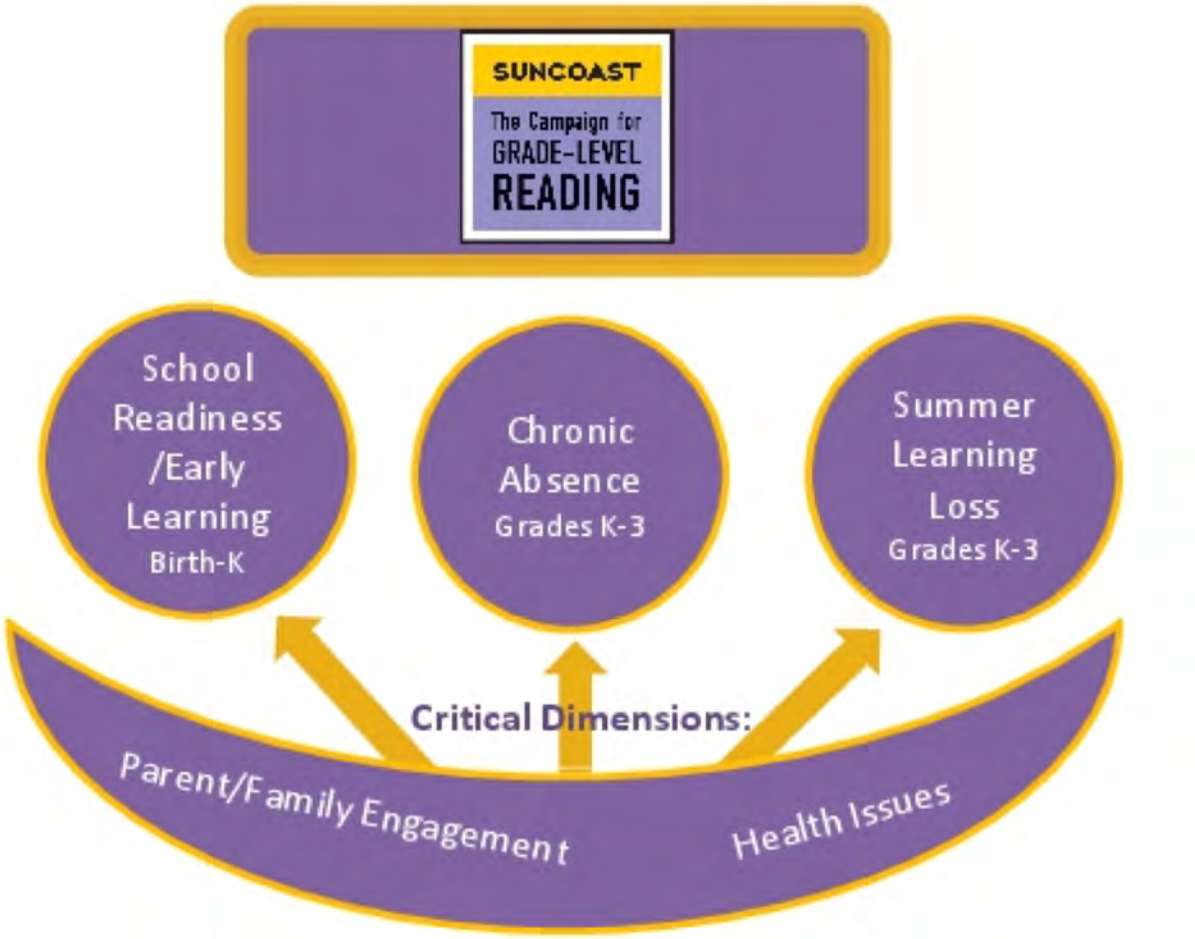
More than the Money Philanthropy

More than Money Philanthropy



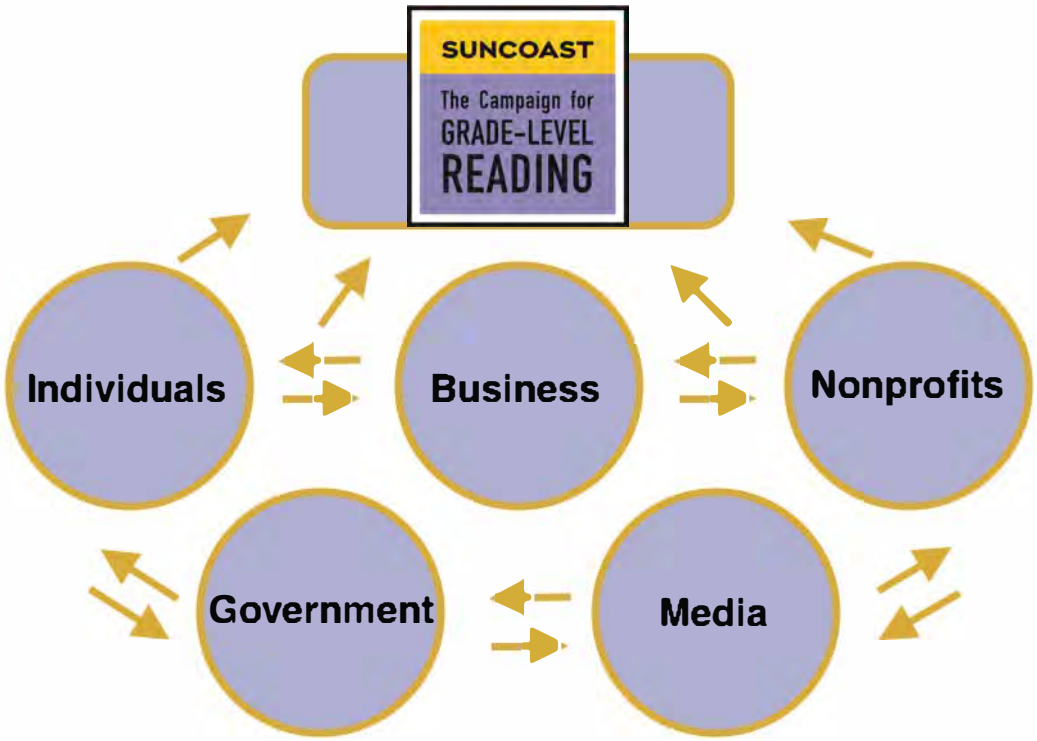
SUNCOAST
The Campaign for GRADE-LEVEL READING

Suncoast Campaign for Grade-Level Reading
Areas of Focus



SUNCOAST
The Campaign for
GRADE-LEVEL
READING

Cross Sector Involvement



SUNCOAST
The Campaign for
GRADE-LEVEL
READING

Suncoast Campaign for Grade-Level Reading
STAKEHOLDERS ROLES

TPF "Regional Accelerator"

TPF SCGLR Team

Work supporting Local Coalitions, for impact:

- Communications Strategy & Platforms, Media Coordination
- Coalition Support (Planning, Data Collection & Analysis, State/National Funding Source Research)
- Expert Knowledge Sharing, (e.g. Speakers, Training)
- Workshop Facilitation
- Community Connectivity
- Four County Initiatives

LOCAL COALITIONS

Manatee United Way Suncoast - Lead Partner

Sarasota Community Foundation of Sarasota County - Lead Partner

Charlotte United Way of Charlotte County - Lead Partner

DeSoto United Way Suncoast - Lead Partner

- Develop/Enhance Implementation plans
- Increase Collaboration among Front-line
- Secure Sustainability
- Share Learnings with Other Coalitions

Community FRONT-LINE

NGO's

Gov't/ Libraries/ Schools

Citizens

Business

Media

Implement Evidence-Based Strategies to improve 3rd grade reading proficiency:

- Increase School Readiness
- Increase School Attendance
- Increase Summer Learning
- Strengthen Children's Health
- Encourage and Model Parent Engagement

7.18

SUNCOAST
The Campaign for GRADE-LEVEL READING

School Readiness

- Mind in the Making
- Kindergarten Readiness Bags
- Vroom
- Reach Out and Read

SUNCOAST
The Campaign for
GRADE-LEVEL
READING

Attendance

- Attendance Awareness Poster Contest with 49,911 participants in 2018-19
- Data Support in 3 School Districts
- Attendance Professional Learning Networks in twelve Elementary Schools

SUNCOAST
The Campaign for GRADE-LEVEL READING

Summer Learning

- More than 90 Providers participating
- More than 8,000 children reached

SUNCOAST
The Campaign for
GRADE-LEVEL
READING

Family Engagement

- Sharing information at more than 700 Community Events
- Vroom
- Pop Up Neighbor at Laundromats
- The Power of Presence Book Circles

SUNCOAST
The Campaign for GRADE-LEVEL READING

Connect With Us!

Website: GradeLevelReadingSuncoast.net

Facebook.com/SuncoastCampaignforGradeLevelReading
Facebook.com/Leerpara3ro.Suncoast

@SuncoastCGLR
@Leer para 3ro
@ReadingBy3rd
#GLReading

SUNCOAST
The Campaign for
GRADE-LEVEL
READING