

SUNCOAST Weekly Census 2020 Education Network Update



The Patterson Foundation is engaging in the Census 2020 Education project with the hope to more closely align community efforts and knowledge across Charlotte, DeSoto, Manatee, and Sarasota counties. You were identified as a community advocate for achieving a complete count during Census 2020. Please feel free to share this newsletter.

Action across the four counties!

Our network of advocates are hard at work promoting Census 2020. Here are just a few recent examples:

[UnidosNow](#) is integrating Census 2020 into their regular parent webinars. Pictured below is Lisbeth Oscuvilca opening this past week's webinar with a quick summary on the importance of the census and a how-to on filling out the form online. UnidosNow shares resources in Spanish with their families, but there are over 50 languages available if your community is fluent in anything from Chinese to Braille to Ukrainian.



[Manatee Chamber of Commerce](#) featured Census 2020 in their new online edition of Current Magazine. The Chamber has consistently included Census 2020 as part of their member networking events, social media, and now their COVID-adapted magazine!

[THIS BOOK IS COOL!](#) is part of the Suncoast Campaign for Grade-level Reading's summer learning efforts (if you haven't watched at least one episode yet, get on it!), and this week's book deliveries going to more than 700 families will include Census 2020 stickers. Kids 0-4 are the most undercounted, so any chance to connect with parents is a win!

Faith Communities Census Weekend of Action

This weekend, the [U.S. Census Bureau](#) is calling on faith communities to speak with their congregations about the importance of Census 2020. Use this new faith-centered video from the Census Bureau on Facebook, in your newsletter or ahead of services this weekend.



Stats Update!

Charlotte Response Rate: 61.2%
DeSoto Response Rate: 44.6%
Manatee Response Rate: 56.1%
Sarasota Response Rate: 62.4%

Share

Do you have a resource or idea to share with the community? Send Census 2020 ideas to hsaegerkarnei@thepattersonfoundation.org to be included in a future weekly update.



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