# Current Initiatives at a Glance

“Strengthening the efforts of people, organizations, and communities”

| Advancing Philanthropic Leadership (APL) | Website/Social Media:  
|----------------------------------------|-------------------------|
| [www.thepattersonfoundation.org/advancing-philanthropic-leadership.html](http://www.thepattersonfoundation.org/advancing-philanthropic-leadership.html) | #TPFFellows  
|  | #TPFSStudyAway |
| Aspiring philanthropic leaders have the potential to catalyze innovations to strengthen people, organizations, and communities around the world. While these opportunities are numerous, maximizing them takes leaders who have the willingness, capacity, and foresight to drive long-term change. Through nearly a decade of experience with innovative initiatives spanning the globe, The Patterson Foundation has shaped its approach to philanthropy into a valuable model for a network of emerging leaders who seek their continued professional evolution while strengthening the impact of their efforts. |  |
| Age-Friendly Sarasota (AFS) | Website/Social Media:  
|----------------------------------------|-------------------------|
| | www.facebook.com/AgeFriendlySarasota  
| | www.twitter.com/AgeFriendlySRQ  
| | @AgeFriendlySRQ  
| | #ForAllAges  |
| AFS is a countywide effort in Florida to promote active, engaged, and healthy living for people of all ages. Sarasota County is the first community in Florida to be recognized as an age-friendly community by AARP and the World Health Organization (WHO) and is part of a global network. AFS has developed a comprehensive sustainability plan by addressing WHO’s 8 Domains of Livability. This action plan is currently in its implementation phase. |  |
| Aspirations Journalism (AJ) | Website/Social Media:  
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<tr>
<td><a href="http://thepattersonfoundation.org/aspirations-journalism.html">thepattersonfoundation.org/aspirations-journalism.html</a></td>
<td>#Aspire2Action</td>
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<td>Through a partnership between journalism and philanthropy, AJ is an initiative to share information and engage communities through stories that encourage people to be part of the solution and take action. While examining relevant social issues, AJ focuses on motivating, innovating, and collaborating through the lenses of The Patterson Foundation’s initiatives such as Census 2020 Education and Digital Access for All.</td>
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<td>Program</td>
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<td><strong>Aspirations to Actions (A2A)</strong></td>
<td><a href="http://www.thepattersonfoundation.org/aspirations">www.thepattersonfoundation.org/aspirations</a></td>
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<td>The Harwood Institute for Public Innovation is a nonprofit, nonpartisan organization that teaches and coaches people and organizations to solve pressing issues and change how communities work together. Using this institute’s approach, A2A provides opportunities for teams in Florida’s Charlotte, DeSoto, Manatee, and Sarasota counties to learn and apply time-tested and proven techniques to evolve community dialogue into positive actions in order to achieve aspirations within the region.</td>
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<td><strong>Center for Disaster Philanthropy (CDP)</strong></td>
<td><a href="http://www.thepattersonfoundation.org/cdp">www.thepattersonfoundation.org/cdp</a></td>
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<td>CDP prioritizes its work on the recovery and risk reduction phases of disasters. The Patterson Foundation strengthens CDP’s efforts to be a resource to the philanthropic community by connecting the organization with others and by providing capacity-building support that enhances the organization’s ability to provide timely and relevant advice from experts with in-depth knowledge of disaster philanthropy.</td>
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<td><strong>Census 2020 Education</strong></td>
<td><a href="http://www.thepattersonfoundation.org/census-education">www.thepattersonfoundation.org/census-education</a></td>
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<td>Through the Aspirations Journalism initiative, The Patterson Foundation and the Herald-Tribune Media Group are continuing coverage that focuses on sharing relevant information and increasing community participation in the 2020 Census. Beyond this approach, The Patterson Foundation is focusing on opportunities to enhance community outreach around the 2020 Census across the four-county region.</td>
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<td><strong>Digital Access For All (DA4A)</strong></td>
<td><a href="http://www.thepattersonfoundation.org/digital-access-for-all">www.thepattersonfoundation.org/digital-access-for-all</a></td>
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<td>The DA4A initiative explores the efforts of multiple sectors working to enhance access to technology that connects people in ways that foster inclusion and well-being.</td>
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### EdExploreSRQ

**Website/Social Media:**
- www.edexploresrq.com
- www.facebook.com/EdExploreSRQ
- www.twitter.com/EdExploreSRQ
- @EdExploreSRQ
- #EdExploreSRQ

Through EdExploreSRQ — a digital platform that connects students and teachers with local, cultural, and science experiences integrated with classroom curriculum — The Patterson Foundation supports enhancing the education experience for Florida’s Sarasota County students. A formal collaboration among community partners recognizes the region’s vast cultural offerings and ensures EdExploreSRQ will benefit students for years to come.

### Giving Challenge

**Website/Social Media:**
- www.thepattersonfoundation.org/giving-challenge
- https://givingpartnerchallenge.org
- http://thegivingpartner.guidestar.org
- www.facebook.com/CommunityFoundationSarasotaCounty
- www.twitter.com/CFSarasota
- #BeTheOne

The Patterson Foundation supports strengthened giving during the Giving Challenge by providing matching funding and prizes that encourage people to be generous. Building awareness about The Giving Partner — an online tool providing comprehensive and in-depth information — and encouraging the tool’s use strengthens philanthropy in Florida’s Charlotte, Desoto, Manatee, and Sarasota counties by helping donors make informed decisions. With the minimum gift amount set at $25, the Giving Challenge, held over a 24-hour period, furthers the idea that anyone can be a philanthropist.

### Margin & Mission Ignition (MMI)

**Website/Social Media:**
- www.thepattersonfoundation.org/margin-mission-ignition
- www.nomarginnomission.org
- www.facebook.com/NoMarginNoMission
- www.twitter.com/margin_mission
- @Margin_Mission
- #TPFMission

By engaging No Margin, No Mission, a national consulting firm and social enterprise, The Patterson Foundation is igniting interest in earned-income possibilities. MMI is an initiative where nonprofits who have demonstrated leadership, willingness, readiness, capacity, and culture are invited to undertake a 30-month rigorous business-planning, implementation, and coaching process that builds thrivability and strengthens their organization in countless ways. To provide further impact, MMI created a series of four webinars, available at www.thepattersonfoundation.org/margin-mission-ignition/videos, that are designed to help nonprofit leaders and other stakeholders understand the importance of earned income.
National Council on Aging (NCOA)
100 Million Healthier Lives
www.thepattersonfoundation.org/national-council-on-aging.html

Each day the NCOA works to improve older adults’ health and economic security by bringing together the nation’s leading organizations to create alliances and partnerships to achieve a society in which each of us, as we age, lives with dignity, purpose, and security. As an enterprise funder, The Patterson Foundation supports the NCOA’s mission as a national thought leader, and locally, The Patterson Foundation works with External Stakeholders to strengthen the lives of older adults in Florida’s Charlotte, Desoto, Manatee, and Sarasota counties. The Patterson Foundation strengthens this work by downloading replicable, innovative programs and providing opportunities for community connection. Past examples include the Aging Mastery Program® and Self-Management Alliance initiatives. As an enterprise funder of the NCOA’s Aging Hub, The Patterson Foundation strengthens the movement with thought partnership and strategic connections at the national, state, and local levels.

NetHope
www.thepattersonfoundation.org/nethope

Partnering with the world’s largest nonprofits and with technology innovators across the globe, NetHope is a catalyst for productive collaboration, innovation, and problem solving to reimagine how technology can improve our world. Through catalytic funding, The Patterson Foundation supports NetHope’s information communications technology responses to disasters worldwide. The Patterson Foundation works with NetHope to improve information sharing and data-management strategies between NGOs, communities, and governments in locations around the world affected by disasters.

Patriot Plaza
www.thepattersonfoundation.org/patriot-plaza

In 2014, through a first-of-its-kind partnership, The Patterson Foundation donated Patriot Plaza — a 2,800-seat ceremonial amphitheater at Sarasota National Cemetery in Florida — to the Department of Veterans Affairs. The Patterson Foundation connects the community, including schools in Charlotte, Desoto, Manatee, and Sarasota counties, with Patriot Plaza by working with the Arts and Cultural Alliance of Sarasota County, which facilitates Patriot Plaza Tours and EdExploreSRQ EdExplorations. The Patterson Foundation realized that the primary concern for educators when selecting any EdExploration is transportation funding. As a result, The Patterson Foundation began funding these field trips to Patriot Plaza for any school in the four-county area.
Season of Sharing (SoS)
www.thepattersonfoundation.org/season-of-sharing

SoS is a partnership between the Herald-Tribune Media Group and the Community Foundation of Sarasota County that inspires the caring community to donate to help families in Florida’s Charlotte, DeSoto, Manatee, and Sarasota counties who are on the verge of homelessness. SoS provides individuals and families with the critical assistance they need to get back on their feet and stay in their homes, covering emergency expenses like medical bills, rent, child care, and transportation. Each year, The Patterson Foundation provides unique matching opportunities to spur further displays of generosity from community donors throughout SoS by strengthening the impact of their gifts.

Suncoast Campaign for Grade-Level Reading (SCGLR)
www.thepattersonfoundation.org/suncoast-grade-level-reading

SCGLR is a four-county effort in Florida’s Charlotte, DeSoto, Manatee, and Sarasota counties to help all children, especially those from asset-limited families, succeed in school and life by ensuring they read on grade level by the end of third grade. Part of a nationwide movement, the region is focused on addressing the most common issues and obstacles that impact a child’s ability to read through five solutions areas: school readiness, attendance, summer learning, family engagement, and health determinants.

Suncoast Nursing Action Coalition (SNAC)
www.thepattersonfoundation.org/suncoast-nursing-action-coalition

SNAC is a regional coalition made up of representatives from major healthcare organizations, schools educating nurses, and community members in Florida’s Charlotte, DeSoto, Manatee, and Sarasota counties. The grassroots group is working with the Florida Action Coalition to develop resources and help implement recommendations from the 2010 Institute of Medicine report entitled The Future of Nursing: Leading Change, Advancing Health, which recommends increasing the percentage of BSN-prepared nurses to 80 percent and doubling the number of nurses with doctorates in the United States by the year 2020 to positively influence the outcomes of patients in the nation.

Website/Social Media:
www.cfsarasota.org/impact/season-of-sharing  
www.facebook.com/CommunityFoundationSarasotaCounty  
www.twitter.com/SeasonOfSharing  
@SeasonOfSharing  
#SeasonOfSharing

Suncoast Campaign for Grade-Level Reading

Website/Social Media:
www.gradelevelreadingsuncoast.net  
www.facebook.com/SuncoastCampaignForGradeLevelReading  
www.twitter.com/SuncoastCGLR  
www.twitter.com/LeerPara3roSuncoast  
@SuncoastGLR  
@ReadingBy3rd  
#GLReading  
#EveryDayCounts

Suncoast Nursing Action Coalition

Website/Social Media:
www.snac4fl.org  
www.facebook.com/SNAC4FL  
www.twitter.com/SNAC4FL  
@SNAC4FL  
#FutureOfNursing
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<th>The Bay</th>
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<td><a href="http://www.thepattersonfoundation.org/the-bay">www.thepattersonfoundation.org/the-bay</a></td>
<td><a href="http://www.thebaysarasota.org">www.thebaysarasota.org</a></td>
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<td>Fifty-three acres of bayfront in Sarasota, Florida, are designated for legacy development. The Patterson Foundation initially supported the work of this multi-sector community strengthening effort by providing expertise to the team of volunteers who developed the framework to create the Sarasota Bayfront Planning Organization. Following the positive response from Sarasota City Commissioners in 2016, The Patterson Foundation expanded its support by providing catalytic funding and consulting support benefiting the planning organization’s formation and work. With its continuing interest in helping the community achieve its aspirations through The Bay, the foundation has engaged a consultant to provide strategic expertise to the master-planning process.</td>
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<td>@TheBaySarasota</td>
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