



ADVANCING MISSION
THRIVABILITY



LABINAR #2

Building A Mission-Focused
Framework for Nonprofit Thrivability

July 22, 2020

WORKSHEET #2

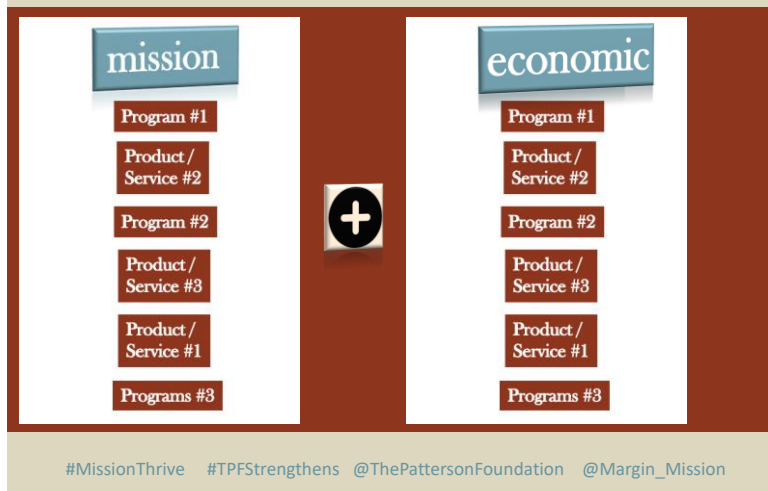
Mission + Economic Centric Decision Making Exercise

INSTRUCTIONS

- Meet with your team (ideally to include leadership, staff, and board) to reflect on, think about, and discuss decision-making through an ECONOMIC + MISSION CENTRIC lens using the steps below.
- Come with your questions and comments to the Webversation on Wednesday, July 29th at 11:00am.
- Begin this exercise prior to Webversation #2 on Wednesday, July 29th at 11:00am.

Start with your MISSION & ECONOMIC impact analyses by program, service, and product.

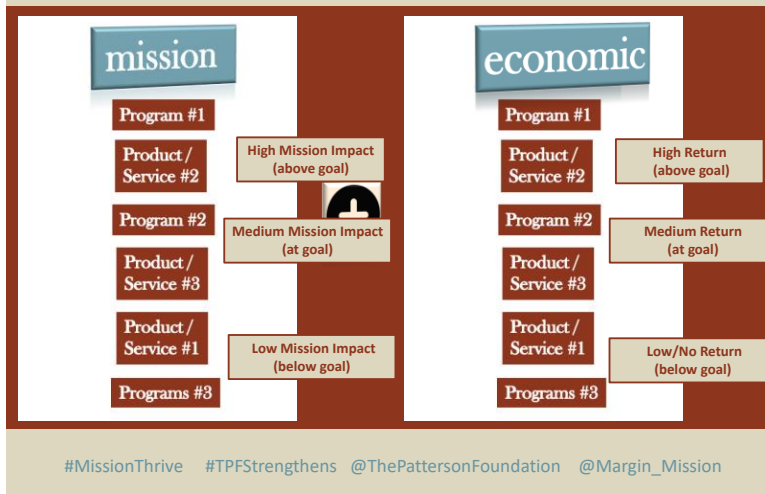
DECISION-MAKING



STEP 2

Assign each program, service, and product as HIGH, MEDIUM, LOW/NO impact.

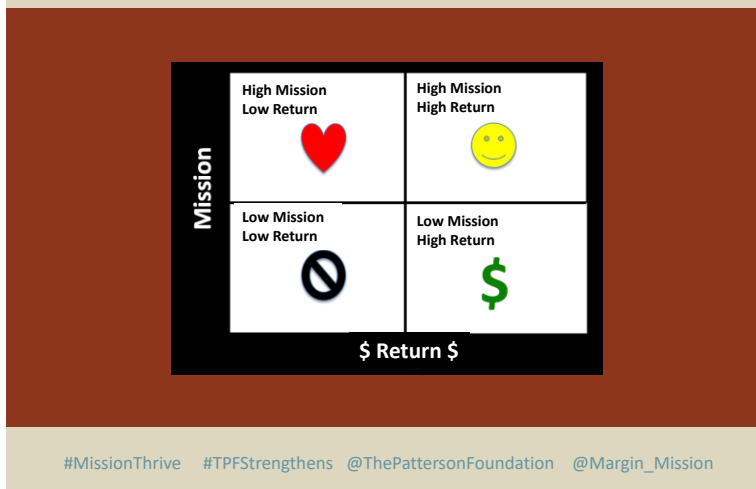
DECISION-MAKING



STEP 3

Consider where each program, service, and product would fall on the MISSION + RETURN MATRIX.

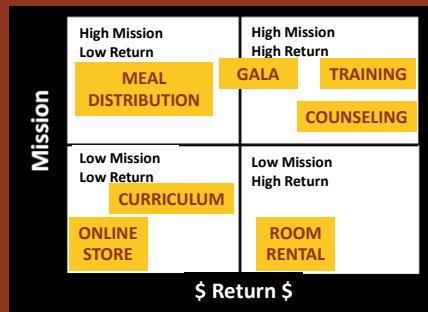
DECISION-MAKING



EXAMPLE

Meals on Wheels

DECISION-MAKING

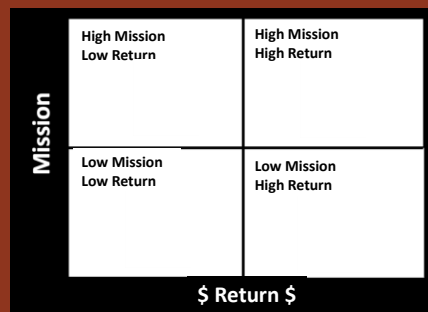


#MissionThrive #TPFStrengthens @ThePattersonFoundation @Margin_Mission

STEP 4

Plot each program, service, and product on the MISSION + RETURN MATRIX.

DECISION-MAKING



#MissionThrive #TPFStrengthens @ThePattersonFoundation @Margin_Mission

STEP 5

After plotting each program, service, and product on the MATRIX, consider these questions:

1. If you need to reduce your budget, which program(s), service(s), and/or product(s) would be the first to go?

2. Is there an opportunity to increase return on any of the programs, services, and products?

If yes, how might you do it for each?